



# **MARBELLA**

## **Autumn Conference**

### **2 – 4 October 2008**



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## Your Host

### **Rafael Berdaguer Abogados**

**Rafael Berdaguer Abogados** was established in 1987, after founding partner Rafael Berdaguer spent two years in a London law firm, where he gained an in-depth understanding of the needs of European clients when hiring a lawyer.

Today, a team of solicitors and economists at Rafael Berdaguer Abogados offers fiscal and legal advice, global services, specialising in the needs of foreign investors, whether in company or property transactions. All attendant legalities are also looked after, such as questions of inheritance, taxation, accounting and book keeping, planning, land use and litigation in all courts. Family Law is also a speciality of the firm including cases with foreign elements. Due to the international connections of the firm, same is conversant with procedures of enforcement of foreign judgements in Spain and the registration of liquidation proceedings and appointment of liquidators in the Spanish Public Registries following the applicable EU Regulations.

The principal aim of every professional at Rafael Berdaguer Abogados is to give top quality, personalised service to each client. Good communication between team members makes this possible and ensures that queries receive an immediate response.

### **Our Address:**

#### **Rafael Berdaguer Abogados**

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## WELCOME TO MARBELLA



Orange Square



Puerto Banus



Beach "Venus"

The resort is large and stylish, with around 28 km of beaches. Set against the stunning backdrop of the "La Concha" mountain Marbella is a mixture of old and new, with stylish apartments lining the seafront while typical Andalusian houses are to be found along the picturesque alleys of Marbella's Old Town. A favourite area to visit is the beautiful Plaza de los Naranjos in the Old Quarter, meaning "Orange Square." It is aptly named and especially beautiful when the orange blossoms are in bloom, and is also surrounded by restaurants and cafés making it a perfect place to unwind and watch the world go by.

Marbella's main boulevard is home to many stylish boutiques and shops, while the gardens at "Parque de la Alameda" make a nice place to sit and relax. Dedicated to the artist Salvador Dali, there are copies of his sculptures along its length and leading down to the promenade. The Parque de la Constitución has its own little amphitheatre which is the venue for outdoor productions during the summer months.

Marbella's marina is neither as famous nor as glamorous as its better known sister, Puerto Banus, but the Marina Marbella area is the place to find fresh fish, with its live fish market providing many of the restaurants in the area with their fish. The Paseo Maritimo borders the sandy beaches and stretches from Marbella right along to Puerto Banus.

## HISTORY

Various thousands of years before Christ, there were already human settlements on the Sierra Blanca Mountain in Marbella, something proven by the objects and human remains found from the Paleolithic and Neolithic ages on the mountainsides.

Recent discoveries point to the fact that in the 7th Century BC there were Phoenician and Punic settlements in the Rio Real area. Rome also passed by our municipality as can be seen in the Rio Verde Roman Villa, the Guadalmina Thermal Baths and different discoveries in the Old Town of the City.

From Visigoth times, we have the Vega del Mar Paleo-Christian Basilica; a singular construction with double apse, with only one similar in the whole of Spain. The first references to Marbella can be found in the geographic texts used by Muslim travelers in the Middle Ages.

During the Islam period Marbella became a walled in city. The Muslims built a castle and surrounded the city with a moat with just three entrances: "From the Sea" (del Mar), "From Ronda" and "From Malaga". The Castle remains today but the moat and the doors have disappeared.

King Fernando the Catholic conquered Marbella on the 11th of June in 1485. After the Conquer and throughout the 16th Century, the urban structure of the town of Marbella suffered important changes. The center of the Muslim "Medina" (today the Old Town), was demolished to open the square (Main Square, Royal Square or Today "The Orange Square") and a new street (calle Nueva) in order to communicate the square with the Puerta del Mar. (sea entrance). In those times the economic activities in our municipality was based on agriculture and livestock, although it continued to be famous from the Arab period for the sweet wines.

During the 19th Century and with the installation of the first Industrial Estates in Spain, in El Angel and in La Concepcion, in order to take advantage of all the possibilities in the Sierra Blanca Mines, Marbella began to form part of the industrialization of Malaga, becoming the second most important Industrial Province on the Peninsula.

45 years ago Marbella was an agricultural town with a mining industry and some 10.000 inhabitants. Today there are more than 100.000 inhabitants enrolled in the municipal census aside from the visitors.

## HOTEL GRAN MELIÁ DON PEPE

C/ José Meliá, s/n Marbella - Málaga SPAIN 29600

Tel: (34) 952 770300 - Fax: (34) 952 779954

[gran.melia.don.pepe@solmelia.com](mailto:gran.melia.don.pepe@solmelia.com)

[www.granmelia-donpepe.com](http://www.granmelia-donpepe.com)



The Gran Meliá Don Pepe has redefined luxury and pampering, reaching out with special touches that are the hallmark of refined hospitality. The beach resort captivates its guests with the best views to the Mediterranean Sea, inspired SPA, world-class cuisine and an intoxicating ambiance.

The Gran Meliá Don Pepe is located on Marbella's Golden Mile on the beach side, with stunning views of Gibraltar and Africa. It is less than 1 km from Marbella downtown, 5 minutes drive from Puerto Banus and 40 minutes from the Málaga International Airport.

The Hotel was totally refurbished during the years 2003, 2004 and 2005

**SERVICES & ACTIVITIES:** Fitness-studio and SPA, Three Swimming pools, Bali-Beds, Tennis, Business Center, In room Internet access, meeting rooms. The Hotel counts with one of the finest Restaurants in the Costa del Sol, Calima which has one star in the Michelin Guide and whose chef, Dani García, was elected Best Chef in Spain in 2006.



Services available in rooms: Express service· 24 hour room service· Customer service desk· Laundry · Pillow menu and turndown service· Aroma menu to perfume your room. Equipment:· 27 inch plasma-screen satellite TV,· High speed broadband Internet access,· Hi Fi with radio and CD player · 2 telephones with two outside lines · Voice mail in 4 languages (Spanish, English, German and French) · Minibar· Safe· Courtesy night light· Air conditioning/ central heating· Writing desk· Dreamax bed· Bathtub - shower· Bathrobes and slippers· Etro bathroom amenities· Hairdryer· Towel heater· TV speakers in the bathroom· Anti-mist mirror· Magnifying mirror

# Programme - Tentative

## DELEGATES PROGRAMME

### Thursday 2nd of October 2008

Arrival at Málaga Airport

Please communicate your flight details in advance to the organisers for arranging airport transfers

Transfers will be preorganised and made according to the requests & flights of the participants



**17:00 – 19:00** Management Committee Meeting at Hotel

**21:00** Dinner at La Pesquera – Barbacoa  
Typical fish restaurant next to the sea promenade 2 minutes from the hotel (Dress: Smart-casual)

### Friday 3rd October 2008

**07:00 – 08:30** Breakfast at the hotel

**08:30 – 09:00** Registration for the conference

**09:00 – 09:30** Welcome Speech by the Mayoresss of Marbella, Excma. Sra. Doña Angeles Muñoz.



- 09:30 – 10:30** Conference Session
- “Challenges in the future for Marbella”  
Speaker : José Luis Hernández, Tourism Counsellor from the Marbella Local Council.
- 10:30 – 11:00** Tea/Coffee Break
- 11:00 – 12:00** Conference Session II
- “Guidelines about marketing, networking and management of a firm”  
Speaker: Marisa Méndez, Professional Services Consultant.
- 12:00 – 13:00** Conference Session III
- “Marketing and Networking. Practical experience of the growth of a legal firm”  
Speaker: Constanza Vergara. Corporate director from Perez-Llorca Abogados, Madrid, one of the top legal firms in Spain.
- 13:00 – 14:30** Lunch at Hotel Don Pepe
- 14:30 – 16:00** Conference Session IV
- “Opportunities in the Real Estate Market in the Costa del Sol”  
Speakers to be confirmed
- 16:00-17:00** Conference Session V
- “Money Laundering”  
Speaker to be determined
- 20:30** Dinner at Calima Restaurant (Hotel Don Pepe), one star in the Michelin Guide and with famous chef Dani Garcia awarded as best chef in Spain in 2006  
(Dress: Smart-Casual)





## **Saturday 4th of October 2008**

- 07:00 – 08:30** Breakfast at the hotel
- 09:00 – 12:00** Members' Only Meeting at the hotel.  
Presentation of new members
- 12:00 – 13:00** Management Committee Meeting at the hotel.
- 13:30- 18:00** Departure by foot to Boat tour along the coast of Marbella with lunch on board with possibility to have a swim at the sea.  
(Dress: Casual. Do not forget Swimsuit)
- 18:00** Return to the hotel .
- 21:00** Gala Dinner at Hotel Don Pepe .  
(Dress, formal dress, not black tie)



## **SPOUSES PROGRAMME**

### **Friday 3rd of October , 2008**

- 07:00 – 08:30** Breakfast at the hotel
- 09:00 – 09:30** Welcome Speech by the Mayoresss of Marbella, Excma. Sra. Doña Angeles Muñoz.
- 09:30 – 10:30** Conference Session I  
  
"Challenges in the future for Marbella"  
Speaker : José Luis Hernández, Tourism Counsellor from the Marbella Local Council.
- 10:30 – 13:30** Departure by foot to the centre of Marbella  
Guided visit through the town centre  
Coffee Break at the famous "Plaza de los Naranjos"  
Visit to the engravement Museum  
(Dress: Smart-Casual ; walking shoes)

- 13:30** Transport to Beach Club at the Marbella Club Hotel for Buffet Lunch.
- 16.00** Transport to Puerto Banus and walk around the port.
- 18:00** Return to Hotel Don Pepe
- 20:30** Dinner at Calima Restaurant (Hotel Don Pepe), one star in the Michelin Guide and with famous chef Dani Garcia awarded as best chef in Spain in 2006



## IPG Golf, Aloha Golf Club Tournament 2/10/2008



Aloha Golf Club Marbella Spain.

Aloha Golf Course was designed by Javier Arana, one of Spain's best known golf architects. It was designed in October 1975. Situated in Nueva Andalucia, the Mecca of the European Golf. Aloha is a natural Golf Course, with a varied vegetation, where each hole is unique: stately trees in some fairways and fairly complex greens throughout. Neither long nor short, perfectly kept.

Practical information :18 Holes 6293 metres Par 72

There is a driving range with putting green and a 9 hole short course for beginners or those wishing to practise before playing a round on the course.

Besides its main 18-hole course, Aloha has a 9-hole par 3 course, 2 putting greens, a chipping green and a practise chipping area. The driving range has a covered area with golf mats and an open air area with natural grass, generally used in good weather.

The changing rooms, recently refurbished, are very comfortable and are provided with a sauna.

Various famous tournaments have taken place in the Golf Club as the Spanish Amateur Championship in 1978 and the I Match Amateur between Spain and England in 1993. In 2007 and 2008 Aloha Golf Club has been the host to the Andalusian Open of the European Circuit.



## **PROGRAMME FOR GOLF TOURNAMENT ALOHA GOLF CLUB ON 2-10-2008**

<b>07:00- 08:00</b>	Breakfast at the hotel
<b>08:00</b>	Depart for Golf Tournament at Aloha Golf
<b>08:30</b>	Tee off
<b>13:00</b>	Lunch at Aloha Golf
<b>16:00</b>	Departure to Hotel Gran Meliá Don Pepe.

## **GOLF REGISTRATION**

NAME:

COMPANY:

ADDRESS:

GOLF CLUB:

HANDICAP (Compulsory):

PLEASE INDICATE IF YOU REQUIRE HIRE OF TROLLY/BUGGY/CLUBS/CADDY ETC.

Payment to be made at the golf club the day of the Tournament.

Please note the attached tariff.

Green Fee per Person: 100 Euros.

Transport will be made in Taxi from the Hotel to be paid by players.

Extra Facilities available at the Golf Course as per charges given below:

Golf Cart - 40 Euros

Rental Set of Golf Clubs – High Quality: 40 Euros. Economical: 25 Euros.

NOTE: All mentioned rates are inclusive of VAT tax.

PLEASE FAX THIS FORM TO  
Administraciones Azahara S.L.  
Phone/Fax: 0034952823085/0034952824246  
E-mail: marbellaconference@gmail.com  
**Please fax or e-mail the form before 15<sup>th</sup> August, 2008**

## Registration Instructions & Form (DEPENDING ON FINAL AGREEMENT WITH THE HOTEL)

- Please note that ALL registrations will go through the office of Administraciones Azahara S:L. the details can be found on the registration form. The conference has been thoroughly prepared and please note that there will be no involvement by the Secretariat thereafter.
- For administrative reasons no discounts will be possible if you attend only part of the outlined default programme.
- To facilitate the transfers to and from the airport we have organised personalised transfers with the hotel. In order to organise smooth transfers we will need your flight numbers and exact arrival and departure times and dates. **(Service to be confirmed)**
- **Hotel Bookings MUST be processed by 15<sup>th</sup> August at the latest.** The hotel will release all the special IPG package non-booked rooms after such date. This is a default agreement and we will not be able to retain any further rooms for members who book later than the above date. Please bear in mind that there is shortage of hotel accommodation in October and booking your hotel accommodation nearer the Conference dates is not advisable. To avoid problems we **strongly** advise you to book **before 1<sup>st</sup> August 2008. The first 25 Bookings have guaranteed sea view rooms.**
- **Please mind the cancellation policy re: Conference Fee.**
  - The charges until 1.08.2008 will be 20% of the delegate fee.
  - From 1<sup>st</sup> till 15<sup>th</sup> August cancellation charges will be 50% of the delegate fee.
  - From 15<sup>th</sup> August there will be no refunds.

The refunds will be made after the Conference has concluded. The cancellation charges cover administrative costs incurred.

- The hotel cancellation policy can be found on the hotel registration form.

**PLEASE PRINT AND USE A SEPARATE FORM FOR EACH DELEGATE**

NAME: \_\_\_\_\_ **First Name:** \_\_\_\_\_  
 (No initials please)

COMPANY \_\_\_\_\_

INVOICE ADDRESS \_\_\_\_\_

TELEPHONE \_\_\_\_\_ FAX \_\_\_\_\_

DIRECT EMAIL \_\_\_\_\_ **(IMPORTANT)**

GUEST(S) OR SPOUSE \_\_\_\_\_

**\*Please e-mail or fax with this form a photograph.**

<b>Registration Fees</b>	Amount € / person	Tick
<b>Delegate (includes 16% VAT)</b>	<b>522</b>	
(Includes conference facilities, lunch on Friday, dinner on Friday & Saturday Gala Dinner , including 7% VAT)		
<b>Accompanying Person (includes 16% VAT)</b>	<b>348</b>	
(Includes sightseeing programme on Friday with lunch , dinner on Friday & Saturday Gala Dinner including 7% VAT)		

**Total .....**

**OPTIONAL EXTRAS**

	Amount	Persons
Thursday Dinner at La Pesquera – Barbacoa 2/10/2008 Amount/person	<b>55</b>	
Boat tour along the coast of Marbella 4/10/2008 Amount/person	<b>130</b>	

**Total .....**

\*Alternative transport:

-Taxi, the cost of which will be between 55 to 65 Euros per ride depending on the hour.

-Car rental, although no car is required for the conferences but could be advisable if you intend to make one-day tours

I have paid the total amount by wire transfer ONLY to Administraciones Azahara S.L. and enclosed copy of bank transfer with this form. **I note that I am responsible for all bank transfer charges and I will ensure that all such charges will be for my account.**

**Account name:** IPG Conference

**Bank Name:** Barclays Bank

**Branch:** Marbella

**IBAN** ES47 0065 0046 4000 0105 8952

**SWIFT/ BIC** BARCESMM

PLEASE FAX or E-MAIL THIS FORM WITH A **PASSPORT PHOTOGRAPH/S** TO

Administraciones Azahara S.L.

Phone/Fax: (0034) 952823085/ (0034) 952824246

E-mail: marbellaconference@gmail.com



**HOTEL BOOKING FORM**  
**HOTEL GRAN MELIÁ DON PEPE**  
**IPG INTERNATIONAL MEETING 2<sup>nd</sup>-5<sup>th</sup> of October 2008**  
**Hotel Booking Form must be received before 15<sup>th</sup> August, 2008**

**PARTICIPANT INFORMATION**

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_  
 Company/Organisation \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Country \_\_\_\_\_ E-mail \_\_\_\_\_  
 Fax \_\_\_\_\_ Telephone \_\_\_\_\_

**ACCOMPANYING PERSON**

Title \_\_\_\_\_ First Name \_\_\_\_\_ Last Name \_\_\_\_\_

ROOM TYPE	TYPE	PRICE PER NIGHT
<input type="checkbox"/> STANDARD ROOM	INDIVIDUAL USE	192,60 Euros
<input type="checkbox"/> STANDARD ROOM	DOUBLE	214,00 Euros
<input type="checkbox"/> JUNIOR SUITE		342,40 Euros

- 7% VAT included,.
- Rates are per night and inclusive of buffet breakfast
- No accommodation booking will be accepted unless accompanied by total payment

Arrival Date \_\_\_\_/\_\_\_\_/\_\_\_\_ Departure Date \_\_\_\_/\_\_\_\_/\_\_\_\_

Arrival Time:            Departure Time:

**PAYMENT DETAILS**

All payment must be made in EURO only.  
 Please indicate which of the following means of payment you will use

**Bank Transfer**

Bank Name:  
 Branch Name:  
 IBAN:  
 Swift

It is essential that

- A copy of the bank stamped transfer details must be Provided to process payment

**Credit Card Payment**

Please charge the total amount to my credit card  
 MASTERCARD  VISA  EUROCARD

Card holders name: \_\_\_\_\_  
 Credit card number: \_\_\_\_\_  
 Card expiry date \_\_\_\_\_  
 Security number \_\_\_\_\_

Security number is last three digit number on the back of your credit card

Card Holder's signature:

Date: \_\_\_\_/\_\_\_\_/\_\_\_\_

**CANCELLATION AND REFUNDS**

- Any cancellation seven days before arrival will not be charged.
- Any cancellation after seven days before the conference will be charged as full duration of stay.
- Any hotel bookings or amendments received after 15<sup>th</sup> August, 2008 will be subject to hotel availability
- Check in: from 15h 00/ Check out: 12:00 h.

PLEASE FAX or E-MAIL THIS FORM WITH A **PASSPORT PHOTOGRAPH/S** TO

Administraciones Azahara S.L.

Phone/Fax: (0034) 952823085/ (0034) 952824246

E-mail: [marbellaconference@gmail.com](mailto:marbellaconference@gmail.com)